DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

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ABC & Friday Night Live Partnership Team Up in Minor Decoy Operation

(Yolo County)- Investigators of the California Department of Alcoholic Beverage Control (ABC) cited three clerks for selling alcohol to a minor on March 4, 2007. The actions were the result of a minor decoy operation in which a minor from the Yolo County Friday Night Live Partnership under the direct supervision of department investigators, attempted to purchase alcohol from 12 retail licensees in the city of Winters and communities of Madison, Esparto, Brooks and Guinda.

Those who sell to a minor face a minimum fine of \$250, and/or 24 to 32 hours of community service for a first violation. In addition, ABC will take administrative action against the alcoholic beverage license of the business where the sale occurred. That may include a fine, a suspension of the license, or the permanent revocation of the license.

ABC is conducting the compliance checks state-wide to reduce the availability of alcohol to minors. Minor Decoy operations have been conducted by local law enforcement throughout the state since the 1980's. When the program first began, the violation rate of retail establishments selling to minors was as high as 40 to 50 percent. When conducted on a routine basis, the rate has dropped in some cities as low as 10 percent or even below.

In 1994, the California Supreme Court ruled unanimously that use of underage decoys is a valid tool of law enforcement to ensure that licensees are complying with the law.

Funding for this operation was provided by a grant from the California Office of Traffic Safety through the Business, Transportation and Housing Agency. ABC is a department of the Business Transportation and Housing Agency, which is under the direction of Secretary Dale Bonner, a member of the Governor's Cabinet.